

Privacy Policy

Last updated: July 04, 2025

We respect your privacy. This website does not store any images or personal data uploaded by users not even temporarily.

1. What We Collect

Images uploaded by users are processed temporarily in memory for calculating celebrity lookalike results. No images or derived data are saved on our servers after processing.

We do not require user registration, and we do not collect names, emails, or personal identifiers.

We only store a hash (**SHA256**) of the top-10 leaderboard images.

2. Cookies and Third-Party Tools

We may use cookies for basic session handling and to enable Google Ads. Google AdSense may collect data to serve personalized or non-personalized ads. Learn more from Google's ad policies: <https://policies.google.com/technologies/ads>

3. Your Rights

You have the right to know what data is collected and how it's used. You can disable cookies through your browser settings. You have the right to access, correct, or delete personal data we hold. To request this, email us at newhercules@protonmail.com.

4. Advertising & AdMob

We use Google AdMob to display ads (banner, interstitial, rewarded). AdMob may collect device identifiers (like Advertising ID) and usage data to show relevant ads. You can opt out of personalized ads in your device's settings or via Google's tools: <https://policies.google.com/technologies/ads>

5. Contact

For any privacy-related concerns, please email us at newhercules@protonmail.com.