Terms and Conditions of **GreekCelebrity.gr** monthly competitions.

1. Introduction

These terms dictate the *Monthly Lookalike Competition* held by **Greek Celebrity AI**. By participating, you agree to the following terms.

2. Eligibility

Open to individuals aged **12 years or older**. Requires **internet access** and a **valid Instagram account**.

3. How to Enter Competition

Upload your photo during the competition period. If you match the monthly celebrity you will be prompted to choose a **unique username** that will appear on the **leaderboard**. You also have to follow the <u>GreekCelebrity.gr</u> instagram account

4. Winner Selection

The winner is the participant who most closely resembles the **celebrity of the month**, as determined by the leaderboard. Rankings are displayed on the public leaderboard on both the website and the iOS/Android apps.

5. Prize Notification

The winner will be announced via an **Instagram story** within **72 hours** after the competition ends. The winner must respond within **48 hours** to claim the prize otherwise they get disqualified and the winner is deemed the next person on the leaderboard. To successfully receive the prize you must demonstrate that your Instagram account follows the <u>GreekCelebrity.gr instagram account</u>.

6. Prize Claim Process

The winner must provide the **same photo(bit identical)** that they originally submitted for verification. Verification is required to ensure **fair play** and **compliance with the rules**. At **GreeceCelebrity.gr**, we **never store user data**. Instead, we store a **cryptographic hash (SHA-256)** of the top 10 participants' images to ensure **complete data privacy**. As a result, the only way to verify an image is by submitting the **bit-wise identical image** that was originally uploaded.

7. Data Privacy

Greek Celebrity AI does not store or retain any personal photos or user data.

8. Liability

The organizer is not responsible for any **technical issues** affecting participation. Participants agree to **indemnify** the organizer against claims arising from their participation.

9. Changes to the Competition

The organizer may **modify**, **suspend**, **or cancel** the competition at any time without prior notice.

10. Acceptance of Terms

By entering, participants confirm they have **read, understood, and agreed** to these terms and conditions.